

**Claims:**

1. A method for cataloguing information on the World Wide Web comprising:  
  
traversing the Web by an automated program and storing information found at a link;  
  
sending said information to a parent database;  
  
categorizing said information by said parent database; and  
  
making said database available on the Web through a search engine.
2. The method of claim 1 wherein said information includes categories of information.
3. The method of claim 2, wherein said information further includes non-textual information associated with said categories.
4. The method of claim 3, wherein said non-textual information includes graphics.
5. The method of claim 1 wherein said information includes categories associated to said keywords.

6. The method of claim 5 wherein said information includes categories associated to said second set of keywords.

7. The method of claim 6 wherein said information is further associated to an additional set of categories.

8. An apparatus for cataloguing information on the World Wide Web comprising:

a computer having access to the Web and being configured to:

receive information from a Web-traversing program  
configured to store information found at a link;

store said information in a parent database;

categorize said information in said parent database; and

make said database available on the Web through a search  
engine.

9. The apparatus of claim 8, wherein said information includes categories of information.

10. The apparatus of claim 9, wherein said information further includes non-textual information associated with said categories.

11. The apparatus of claim 10, wherein said non-textual information includes graphics.

12. The apparatus of claim 11 wherein said information includes categories associated to said keywords.

13. The apparatus of claim 12 wherein said information includes categories associated to said second set of keywords.

14. The apparatus of claim 13 wherein said information is further associated to an additional set of categories.